Homepage Banner Guidance

An identified issue on the old website was ensuring you could place an image and text that work together without the image compromising the readability of the text. For this reason we would suggest images or help with photo manipulation to create a blank / less busy 'space' on the photo background which text can sit on.

As the website adapts to mobile to the proportions of the banner change which means that creating this same effect is impossible. Therefore there are two banners one desktop and one for tablet/ mobile. Elementor includes settings found in the advanced tab which means you can hide either or in the correct viewports. So in desktop view you would hide the tablet and mobile banner and vice versa. The tablet and mobile solutions selects a aesthetically pleasing part of the image and uses an overlay so the text can easily be read. This provides the best solutions to create this nice effect throughout all devices.
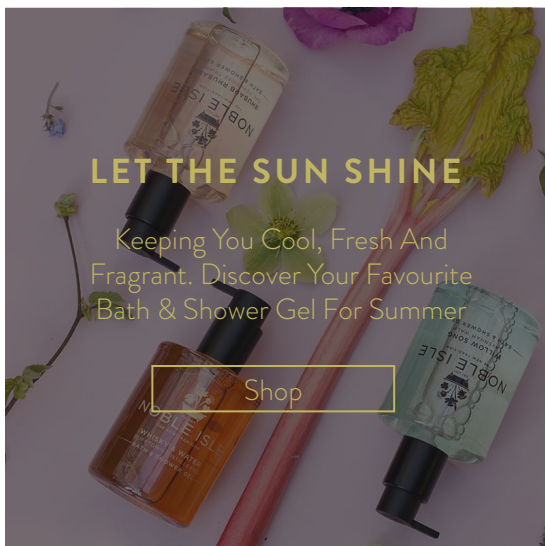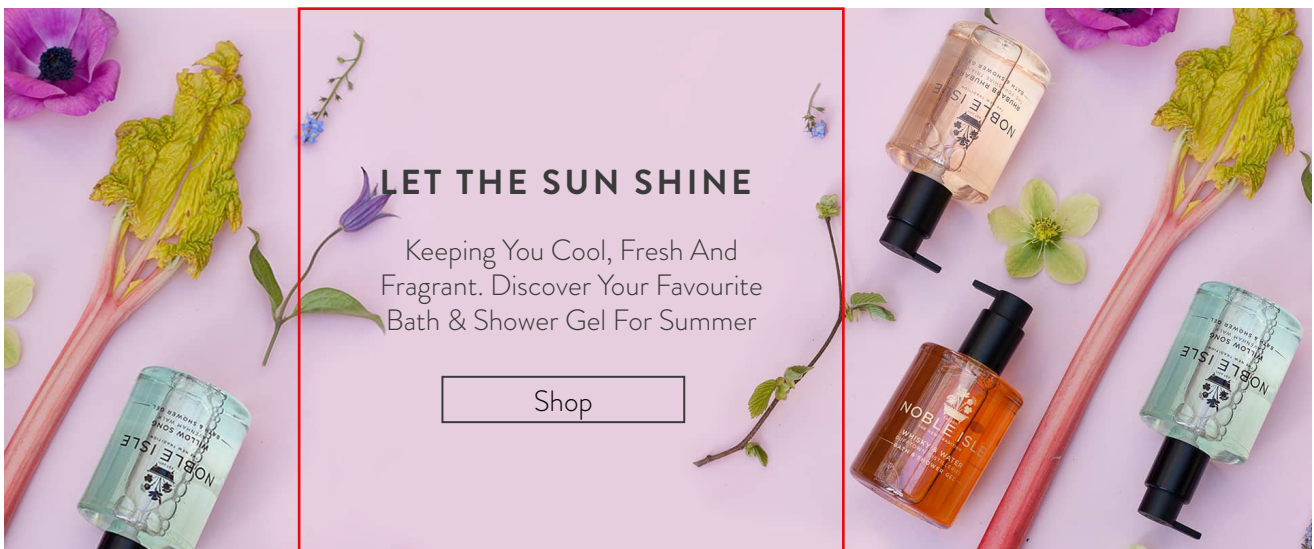
Example of desktop version

Size guide-

Width 1920px

Height 800px

Use https://compressor.io/ to optimise and compress for web.

Tablet and Mobile Banner

Size 1000px x 1000 px

Compress and optimise using https://compressor.io/